

BRETT HEISING

CONSULTING



Brett was an incredible speaker, teacher, and mentor – leaving our students with a sense of ownership to design and sustain equitable and inclusive touristic landscapes for all travelers.

Stefanie Benjamin, PhD

Associate Professor, Tourism | University of Tennessee, Knoxville



Popular Keynotes:

“Disability” and Diversity Equity & Inclusion

During this dynamic keynote, Brett presents DE&I and disability fundamentals in an engaging presentation that gives attendees an understanding of where disability fits within the DE&I framework. Specifically, he touches on what “inclusion” truly means from a disability perspective.

ADA Compliance vs. True Accessibility

Brett understands, through more than four decades of lived experience, that there is a profound difference between ADA compliance and actual accessibility. In this powerful keynote, Brett shares personal experiences that illustrate why true accessibility is so elusive but doesn't need to be.

The Economic Power of Disability

During this engaging keynote, Brett explains why he's so passionate about travel and how examining the travel habits and trends of people with disabilities tells us so much about the economic tour de force consumers with disabilities represent.



Popular Workshops:

Guest Interaction Training

Brett has spent the last decade perfecting this high-impact, training session. Specifically designed for the travel and hospitality sectors, this training teaches hotel, restaurant, and Destination Marketing Organization professionals how to respectfully interact with guests who have disabilities and turn this overlooked, unappreciated market into raving fans and repeat customers.

Know Your Property

Brett Understands that ADA compliance can be overwhelming. In this high-energy educational session, Brett tours properties with staff and shows them easy, inexpensive ways to make their hotel, restaurant, entertainment venue, or corporate offices more accessible.

Credibility Matters

Brett has traveled the world as a recognized expert and speaker on the topics of DE&I; travel industry trends; and entrepreneurship — all from a disability perspective — for more than a decade.

He brings more than four decades of lived disability experience to his work.

Brett has been published in **The New York Daily News** and **Travel Pulse**.

Brett is a go-to source for travel writers and technology reporters.

He's been covered by:

- **Associated Press**
- **Arizona Republic**
- **Phoenix Business Journal**
- **US News**
- **Inc.com**
- **The Washington Post** and more.



Let's talk!

brettheising.com
brett@brettheising.com